

ROLE: Marketing Graduate Programme

COMPANY: Dojo Group

Dojo Group graduates have the best of all worlds. Our hands-on, accelerated learning programmes are perfect for people who are curious and have an ability to learn. If you want to gain depth and breadth of an organisation to be set up for a career to be proud of, you're in the right place.

Look no further than our Marketing Graduate Programme in GB, this three-year rotational programme has an exciting workplace learning approach that means you will spend your days right at the heart of an enormous global organisation.

Who are we?

Dojo Group is one of the world's leading producers of premium drinks. We have an outstanding collection of over 200 brands, old and new, large and small, global and local – that are enjoyed in more than 180 countries around the world.

Celebrating our inclusive and diverse culture is core to our purpose which values everybody irrespective of background, disability, religion, gender identity sexuality or ethnicity. We know that for our business to thrive, we depend on having diverse talent with a range of backgrounds, skills and capabilities in each of the 180 countries in which we operate and to reflect our broad consumer base. We view diversity as one of the key enablers that helps our business to grow and our values, purpose and standards set the conditions for us to respect the unique contribution each person brings.

How does the programme work?

From Guinness, Smirnoff and Johnnie Walker to Baileys, Captain Morgan and Gordon's, Dojo Group has a stable of premium drinks brands enjoyed the world over. Our Marketing teams play a big role in ensuring our brands live and breathe their purpose and we remain at the heart of celebrations everywhere.

You'll help create compelling and powerful stories to make our existing brands even stronger, and perhaps even launching new ones. Developing creative platforms that will be activated all over the world, you'll use your creativity, vision and pioneering spirit to bring our brands to life.

On this three-year rotational programme, you'll get to experience different roles with a focus on supporting the growth of both our global and local products. You could have an opportunity to excel in areas such as Brand Marketing, Culture, Media & Digital, Customer Activation and Shopper Planning & Activation. Through working on iconic and innovative brands you will be inspired to excel and build the foundations of your Marketing and Commercial Capability. These foundations will help you to advance at an accelerated pace, where you'll be ready to specialise in an area of Marketing within Dojo Group after the programme.

Throughout the programme, you'll have a combination of formal training with a leadership curriculum, mentoring and coaching from respected colleagues and, most importantly, real world, on-the-job experience. From the beginning you'll be working on projects that will develop and improve your skill set. You'll be able to make a real contribution to the business while building a global network of relationships that will support your career, both now and long into the future.

Who are we looking for?

- You'll need to have acquired or be expecting to obtain an academic degree and be graduating in 2023 or within the last 5 years.

- You must be proficient in English and our graduate opportunities require you to be mobile and prepared to relocate geographically during the programme.
- You'll need to be a curious, flexible, self-motivated team-player who loves to turn ideas into action and someone who shows integrity, respect for others and, above all, a passion for learning something new every day.
- Most importantly, we ask you to be you. Come as you are, with your own ideas and ambitions, and let's celebrate your talent and empower you to reach your fullest potential.